TRAFFORD METROPOLITAN BOROUGH SWIMMING CLUB

Headquarters: SALE LEISURE CENTRE, Broad Road, Sale.
Affiliated to: C.C.W.P. & S.A., M. & D.S.& W.P.A., C.L.S. & W.P.A.

How we use photography and videography:

Specific details around how we use the photos and videos (imagery) of our swimmers can be found below.

Above all, we adhere to Swim England's guidance in Wavepower, accessible here: http://www.swimming.org/swimengland/wavepower-child-safeguarding-for-clubs/

Further guidance is provided by the NSPCC website: https://learning.nspcc.org.uk/online-safety/social-media-online-communities-safeguarding

- We use (with member's, parent's and guardian's permission) imagery of swimmers across our website, public and private social media accounts including Instagram & Facebook
- Members, parents and guardians have the right to withdraw usage permission at any time by making it known to our welfare officers via email at welfareofficertmbsc@gmail.com
- Anyone responsible for publishing imagery on the club's behalf (e.g. coaches, social media managers) will be made aware of any individuals not to be featured
- All content of minors strictly observes Wavepower's standards of decency: action shots highlighting sporting activity; swimming costume shots above waist only; full length shots fully clothed; no imagery of athletes from behind the starting blocks or climbing out of the pool; prioritising group shots where possible
- All content of adults will observe common standards of decency highlighting sporting activity and poolside camaraderie from appropriate angles
- We believe in inclusivity and do not edit member images for aesthetic reasons (aside from colour adjustments where artistically necessary) unless requested by the individual
- We do not use or upload imagery of members into AI software to protect their privacy
- AI software may be used for background creation or other content editing provided imagery of members is never shared within the platform
- Where external official event photography is used, the event photographer is required to adhere to Wavepower and these guidelines

Please direct any questions to the Club Welfare Officers, Helen Sadler and Alastair Quinn, via their email address welfareofficertmbsc@gmail.com

July 2026